



MOST OF US HAVE PROBABLY IMAGINED WHAT IT WOULD BE LIKE TO OWN ONE OF THE BRIGHTLY COLOURED, HEMI® POWERED DODGE CHARGER DAYTONAS AT ONE TIME OR ANOTHER. BUT FEW OF US COULD CONTEMPLATE ACTUALLY COMING HOME TO A DRIVEWAY FULL OF THEM. MEET THE HOGG FAMILY OF RED DEER, ALBERTA AND THEIR COLOURFUL QUARTET OF 2007 DODGE CHARGERS.



HOGG WILD FOR CHARGERS

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IT ALL STARTED innocently enough, according to the man who signed on the dotted line for these incredible rides, Jamie Hogg. "With both of my kids driving and only one aging Neon between them, we decided it was time for another family vehicle. So my son and I went to Southside Chrysler in Red Deer looking for a used pickup truck. As soon as we walked through the front door, we immediately fell in love with a gorgeous Sublime Metallic Dodge Charger Daytona they had on display. The sales consultant, Dustin Buchacher greeted us and before you knew it, we had placed an order for four!"

Joy chose Plum Crazy, daughter Stacey was taken with the TorRed, son Trevor went for Sublime and father Jamie, fittingly, kicked things up a notch by selecting an even more rare Charger SRT8 Super Bee model for himself, sporting Detonator Yellow paint and a 425-hp 6.1L HEMI® under the hood. In case you're wondering if these folks are in over their heads with all that Charger muscle, you can breathe easy as the Hoggs are no strangers to speed and performance. In fact, they are championship racers of modified snowmobiles under the banner of their own HoggWild racing team (www.hoggwildracing.com).

As you might imagine, the Hoggs are true car enthusiasts and have been making the rounds in their new Chargers at local car shows and cruise nights all summer. Even before they were due for their first oil change, Jamie and Joy drove their new rides up to the 10th Annual Mopar Show in Edmonton, where they took home Silver and Bronze awards respectively in the coveted HEMI class.

"To see all four of these awesome cars displayed together in the showroom like that, it really was quite a sight," Hogg recalls. "And driving them home with my wife and kids was even more fun. Watching heads turn and getting all kinds of waves and 'thumbs-up' along the way, it was really unforgettable and an experience I think the whole family will always remember."

